

ANDRES PALACIOS

VISUAL DESIGNER / ILLUSTRATOR



Hi!

CONTACT

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EDUCATION

Savannah College of Art and Design (SCAD)
Savannah, GA
BFA in Illustration
Summa Cum Laude, 2023

SKILLS

Software

Photoshop
Illustrator
InDesign
After Effects
Procreate
Microsoft
PowerPoint

Technical

Visual communication
Storytelling
Digital Illustration
Typography
Graphic Design
Conceptual Ideation

Professional

Assertive Communication
Time Management
Creative Collaboration
Leadership
Adaptability

Language

Spanish/Native
English/Fluent

EXPERIENCE

VISUAL DESIGNER + ILLUSTRATOR/Itzá Store

Guatemala, 2022-Present Day

I effectively guided the client through the creative process. Together, we dove deeper into their initial ideas and engaged in dynamic brainstorming sessions. We collaborated to unify typography and develop captivating, storytelling-driven illustrations, specifically tailored for merchandise display, selling out in products due to high demand.

CREATIVE DIRECTOR + ILLUSTRATOR/Ciudadania Celeste

Guatemala, 2022-Present Day

I actively collaborated with the political organization, Ciudadania Celeste, based in Guatemala City. As a team, we worked tirelessly to establish their distinctive brand look by crafting creative conceptual illustrations and designs. I adeptly incorporated their guidelines and existing brand identity, ensuring a seamless integration. Our efforts successfully implemented digital assets for their impactful visual campaign.

ADDITIONAL EXPERIENCE

GRAPHIC DESIGNER/Stickynote (Chinese Learning)

Toronto, 2021

I engaged in proactive communication with the client to create a powerful logo in vector graphics. The goal was to capture the essence of the company's mission while infusing it with fresh, innovative ideas. Through this collaboration, we amplified and harmonized the client's brand identity, leaving a lasting impact.

PRESIDENT of PAW PRINT NEWSPAPER/Colegio Evelyn Rogers

Guatemala, 2017-2018

I spearheaded a dynamic team of high school students, overseeing every aspect of the process, from layout development to the production of monthly newspapers. I empowered and inspired them to fearlessly express their distinct opinions and perspectives, fueling an environment of vibrant discourse.

COURSE CERTIFICATES

-**Marketing Analytics Foundation**, Meta, Coursera, 2023
-**Fundamentals of Graphic Design**, CalArts, Coursera, 2023
-**Intro to Typography**, CalArts, Coursera, 2023
-**Children's Illustration Workshop**, Garabato Studio, Guatemala, 2020